

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : SMART COMMUNICATIONS, INC.  
**BRAND** : Smart  
**PROJECT** : Smart Prepaid eSIM Aftersales  
**WBS** : 24SCM0270003 - 400k  
**CE. NO.** : SMART-SMART COMMUNICATIONS-2024-0010  
**DATE** : 02 April 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I CREATIVE DEVELOPMENT (12) Static & Animated Ad Materials with (2) cascades each	400,000.00		400,000.00
<b>SUB TOTAL</b>	<b>400,000.00</b>	<b>0.00</b>	<b>400,000.00</b>
<b>12% VAT</b>			<b>48,000.00</b>
<b>GRAND TOTAL</b>	<b>400,000.00</b>	<b>0.00</b>	<b>448,000.00</b>

**TERMS :**

NOTE: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

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NOTED BY: <i>Diane Chua</i> <b>Diane Chua</b> Managing Director	NOTED BY: <i>Jennifer B. Wieneke</i> <b>Jennifer B. Wieneke</b> Telco Head/PLDT Head	
APPROVED BY: <i>Christine C. Liwag</i> <b>Christine C. Liwag</b>	APPROVED BY: <b>Regine O. Umagat</b>	APPROVED BY: <b>Franchette S. Ayson</b>