

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : SMART COMMUNICATIONS, INC.  
**BRAND** : Corporate  
**PROJECT** : Smart Power Partner Sustaining Materials  
**CE. NO.** : SMART-SMART COMMUNICATIONS-2023-0058rev1  
**DATE** : 06 December 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>I</b> <b>CREATIVE DEVELOPMENT</b> Six (6) animated KV with two (2) cascades each Nine (9) static materials with three (3) cascades each	550,000.00	66,000.00	616,000.00
<b>II</b> <b>ACCOUNT MANAGEMENT AND CLIENT SERVICING FEE</b>			
<b>SUB TOTAL</b>	550,000.00	66,000.00	616,000.00
<b>GRAND TOTAL</b>	550,000.00	66,000.00	616,000.00

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <b>Maxine K. Cruz</b> Senior Account Manager	PREPARED BY: <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director		
APPROVED BY: <b>Quennie Ramos</b>	APPROVED BY: <b>Tobiel Castaneda</b>	APPROVED BY: <b>Franchesca M. Ryan</b>