

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Corporate
 PROJECT : Smart DPCP Landing Page Enhancement Project
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0045
 DATE : 08 November 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Duration: November 2023 Website Design <i>Landing Page</i> - up to one (1) Banner Image - up to three (3) Sections	108,525.00	13,023.00	121,548.00
II Account Management and Client Servicing Fee On items number I	21,705.00	2,604.60	24,309.60
SUB TOTAL	130,230.00	15,627.60	145,857.60
GRAND TOTAL	130,230.00	15,627.60	145,857.60

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: Sandy C. Rapas Senior Digital Project Manager	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
NOTED BY: Mick Atienza AVP, Consumer WiFi and Mobile Advertising	APPROVED BY: Lloyd R. Manaloto FVP, Head Prepaid Marketing	APPROVED BY: Nicco Joselito L. Tan VP, Customer Value Management & Analytics