

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Bro
 PROJECT: : PLDT Home Famload x EAT Print KV Shoot Within TV Production
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0042rev1
 DATE : 30 September 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	PRODUCTIN PACKAGED COST	2,568,031.15	308,163.74	2,876,194.89
	<i>Inclusions:</i>			
	Celebrity Photography			
	- Talent: Vic Sotto			
	Producer's fee			
	Hair & Make-up supervision fee			
	Stylist supervision fee			
II	ACCOUNT MANAGEMENT & CLIENT SERVICING FEE	385,204.67	46,224.56	431,429.23
	On items number I			
	SUB TOTAL	2,953,235.82	354,388.30	3,307,624.12
	GRAND TOTAL	2,953,235.82	354,388.30	3,307,624.12

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: Miguel Sevilla Account Director	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Miguel Ruffly	APPROVED BY: Ana May Jovellanos	APPROVED BY: Adrian Azana
APPROVED BY: John Yanez		