

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : SMART BRO
 PROJECT: : PHW Famload All Access 199 Maya Banner
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0028
 DATE : 30 August 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	BANNER CREATION Creation of 1x Famload All Access 199 banner for Maya app placement	14,000.00	1,680.00	15,680.00
II	BANNER CASCADE Cascade of banner to other sizes. 8x sizes.	96,000.00	11,520.00	107,520.00
III	ACCOUNT MANAGEMENT On items number I, II	22,000.00	2,640.00	24,640.00
	SUB TOTAL	132,000.00	15,840.00	147,840.00
	GRAND TOTAL	132,000.00	15,840.00	147,840.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

PREPARED BY: MIG SEVILLA Account Director		
NOTED BY: Diane Chua Managing Director		
APPROVED BY: Miguel Ruffy Brand Equity Management	APPROVED BY: Adrian Azana Product Marketing	APPROVED BY: Ana May J. Vellanos Brand Equity Management