

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.  
 BRAND : Corporate  
 PROJECT: : Q3 Social Media Engagement and Platform Infiltration  
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0027  
 DATE : 02 August 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>I Social media engagement content and platform infiltration</b> - Bring to life the brand voice and personality - Has community ownership, analyzes what the community responds to and responds creatively and relevantly in a way that drives more positive engagement - Creates engaging spiels, with 1:1 responses on comments sections - Tracks volume of responses per day and creates weekly recommendations on how to increase positive engagement - Aligns with team on calendar to know what type of spiels to create	1,248,000.00	149,760.00	1,397,760.00
<b>SUB TOTAL</b>	<b>1,248,000.00</b>	<b>149,760.00</b>	<b>1,397,760.00</b>
<b>GRAND TOTAL</b>	<b>1,248,000.00</b>	<b>149,760.00</b>	<b>1,397,760.00</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <i>Ctlumaypd</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumaypd</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <i>[Signature]</i> <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <i>Diane Chua</i> <b>Diane Chua</b> Managing Director		
APPROVED BY: <b>Bryan Mutuc</b>	APPROVED BY: <b>Franchette Ayson</b>	