

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Smart Bro
 PROJECT: : Famload Offers KV
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0022
 DATE : 12 July 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

| | SERVICE | NET | VAT | COST IN PHP |
|-----|----------------------------------------------------|------------------|------------------|-------------------|
| I | KV CONCEPT Creation of KV Concept | 57,000.00 | 6,840.00 | 63,840.00 |
| II | LAYERED FILE Turnover of layered file. | 25,000.00 | 3,000.00 | 28,000.00 |
| III | ACCOUNT MANAGEMENT On items number I, II | 16,400.00 | 1,968.00 | 18,368.00 |
| | SUB TOTAL | 98,400.00 | 11,808.00 | 110,208.00 |
| | GRAND TOTAL | 98,400.00 | 11,808.00 | 110,208.00 |

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

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|---------------------------------------------------------|--------------------------------------------------------|---------------------------------------------------------------|
| SUBMITTED BY: MIG SEVILLA Account Director | PREPARED BY: MIG SEVILLA Account Director | VERIFIED BY: Lalyn Morete Senior Finance Analyst |
| NOTED BY: Diane Chua Managing Director | | |
| APPROVED BY: Miguel Ruffy | APPROVED BY: Ana May Jovellanos | APPROVED BY: Adrian Azaña |