

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Corporate
 PROJECT : Q2 Social Media Engagement and Platform Infiltration
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0016
 DATE : 01 April 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Social media engagement content and platform infiltration - Bring to life the brand voice and personality - Has community ownership, analyzes what the community responds to and responds creatively and relevantly in a way that drives more positive engagement - Creates engaging spiels, with 1:1 responses on comments sections - Tracks volume of responses per day and creates weekly recommendations on how to increase positive engagement - Aligns with team on calendar to know what type of spiels to create	1,248,000.00	149,760.00	1,397,760.00
SUB TOTAL	1,248,000.00	149,760.00	1,397,760.00
GRAND TOTAL	1,248,000.00	149,760.00	1,397,760.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager	PREPARED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Diane Chua Managing Director		
APPROVED BY: <i>Bryan Mutuc</i> Bryan Mutuc	APPROVED BY: Franchette Ayson	