

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.  
 BRAND : SMART BRO  
 PROJECT : PLDT SMART ONLINE STORE PRODUCT THUMBNAI  
 CE. NO. : SMART-SMART COMMUNICATIONS-2023-0011  
 DATE : 10 May 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
<b>CREATIVE DEVELOPMENT</b> (1) Static Post with (2) Cascades <b>Account Management &amp; Client Servicing Fee</b>	30,000.00	3,600.00	<b>33,600.00</b>
<b>SUB TOTAL</b>	<b>30,000.00</b>	<b>3,600.00</b>	<b>33,600.00</b>
<b>GRAND TOTAL</b>	<b>30,000.00</b>	<b>3,600.00</b>	<b>33,600.00</b>

**TERMS :**

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

SUBMITTED BY: <i>[Signature]</i> <b>Maxine K. Cruz</b> Senior Account Manager	PREPARED BY: <i>[Signature]</i> <b>Maxine K. Cruz</b> Senior Account Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Diane Chua</b> Managing Director		
APPROVED BY: <i>[Signature]</i> <b>Miguel Ruffy</b>	APPROVED BY: <i>[Signature]</i> <b>Ana May Jovellanes</b>	