

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Smart
 PROJECT: : TikTok Social Media Management (April-June2022)
 CE. NO. : SMART-SMART COMMUNICATIONS-2022-0006
 DATE : 05 April 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
Social Media Content Strategy Best Practices & Formats & Content Buckets Community Management 3 month duration (April - June 2022, M-F, 12nn-8pm) Daily replying, liking of positive comments, redirecting inquiries and complaints to FB & Twitter, escalation of issues and concerns Weekly Reports Topline video performance, insights and recommendations Content Management Scheduling & posting of TikTok content from Smart Managing content calendar of upcoming posts" KOL Recommendations & Creative Guidelines Project Management Fee	500,000.00	60,000.00	560,000.00
SUB TOTAL	500,000.00	60,000.00	560,000.00
GRAND TOTAL	500,000.00	60,000.00	560,000.00

TERMS :

Inclusive of 2 revisions only, additional revisions will be based on Tribal ratecard.

Any necessary production including photography and videos assets should be provided by client and is excluded in the scope above.

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid. The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

SUBMITTED BY: Bea Co Senior Account Manager	
NOTED BY: Jinky Salac Finance Manager	NOTED BY: Diane Chua Managing Director
APPROVED BY: Chette Wilson	APPROVED BY: Tobiel Castaneda