

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
BRAND : Corporate
PROJECT : Smart Social Media Always On - January to March 2024
CE. NO. : SMART-SMART COMMUNICATIONS-2024-0006
DATE : 29 May 2023


16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| SERVICE | NET | ASF | VAT | COST IN PHP |
|--|---------------------|-------------|-------------------|---------------------|
| I Social Media Always On Forty (40) social media posts with captions and two (2) cascades each Account Management & Client Servicing Fee | 1,000,000.00 | 0.00 | 120,000.00 | 1,120,000.00 |
| SUB TOTAL | 1,000,000.00 | 0.00 | 120,000.00 | 1,120,000.00 |
| GRAND TOTAL | 1,000,000.00 | 0.00 | 120,000.00 | 1,120,000.00 |

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.

| | |
|--|--|
| SUBMITTED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager | PREPARED BY: <i>Maxine K. Cruz</i> Maxine K. Cruz Senior Account Manager |
| NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director | NOTED BY: <i>Jennifer B. Wieneke</i> Jennifer B. Wieneke Telco Head/PLDT Head |
| APPROVED BY: Michael Bryan S. Mutuc Content and Community Head  | APPROVED BY: Luisa Lenore Franchette S. Ayson Vice President, Digital Group |