

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : EAST WEST BANKING CORPORATION (EWB)  
**BRAND** : EastWest  
**PROJECT**: : EW Corp Site Enhancements Additional Manhours  
**CE. NO.** : EAST WEST-EAST WEST BANK-2022-0002  
**DATE** : 25 January 2022

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>WEBSITE DEVELOPMENT</b>	1,267,200.00		1,267,200.00
	Homepage BMCC Updates			
	Deposits & Credit cards			
	Loans, Debit and Prepaid Cards, Rates Promos			
	Homepage, Deposits, Credit Cards, Advisories,			
	Loans Pages			
	Homepage, Deposits, Credit Cards			
	Rates, InstaPay, EasyWay, Advisories, Debit Cards,			
	Prepaid Cards			
	Updated Credit Cards copysheets			
	Tips & Tutorial, Mobile Banners, Application Forms			
	and Store Directory			
	Homepage Updates			
	Careers			
	Promos			
	Acquired Assets			
	Tips & Tutorial			
	About Page Image and Copy Edits			
	Product Promotion New			
II	<b>Account Management &amp; Client Servicing Fee</b>			
	<b>SUB TOTAL</b>	<b>1,267,200.00</b>	<b>0.00</b>	<b>1,267,200.00</b>
	<b>12% VAT</b>			<b>152,064.00</b>
	<b>GRAND TOTAL</b>	<b>1,267,200.00</b>	<b>0.00</b>	<b>1,419,264.00</b>

**TERMS :**

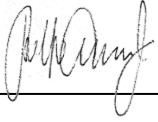
Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45 days) after the due date.

PREPARED BY: <i>JK</i> <b>Kim Jimenez</b> Senior Account Manager
NOTED BY: <i>Diane Chua</i> <b>Diane Chua</b> Managing Director

APPROVED BY:

Rodolfo Asuncion Jr.



APPROVED BY:

FVP Alessandro Villaraza