

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : DDB Philippines Inc.  
 BRAND : DOT  
 PROJECT: : DOT Research Requirement  
 CE. NO. : DDB PHL-2023-0002  
 DATE : 16 May 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>Scope of Work</b> Consultation of GWI Custom Research Usage of the tool Research Project Management	452,000.00	54,240.00	506,240.00
II	<b>10% ASF</b> On items number I	45,200.00	5,424.00	50,624.00
	<b>SUB TOTAL</b>	497,200.00	59,664.00	556,864.00
	<b>GRAND TOTAL</b>	497,200.00	59,664.00	556,864.00

SUBMITTED BY: <i>Ctlumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Reg Cabanban</b> <i>Reg Cabanban</i> Managing Partner		
APPROVED BY: <b>Anna C. Norbert</b> <i>Anna C. Norbert</i> Via C. Bantilan		

Note: Charge to DOT Branding Strat budget