

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : DDB Philippines Inc.  
 BRAND : DOT  
 PROJECT: : DOT Geotourism  
 CE. NO. : DDB PHL-2023-0001  
 DATE : 16 May 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>Hosting</b> Valid for twelve (12) months	300,000.00	36,000.00	336,000.00
II	<b>SSL Certificate</b> Standard Wildcard Renewal Valid for twelve (12) months	160,000.00	19,200.00	179,200.00
III	<b>Maintenance</b> Valid for four (4) months including one-time set-up Up to 10 manhours worth of minor / major updates per month Cumulative but not to exceed 8 hours per day Mondays to Fridays, 9am to 6pm only* *No holidays, No weekends, No OTs; Otherwise RUSH fee may be charged Excluding Strategy and Creatives Budget and leadtime are subject to change dependng on the final requirements and complexity	240,000.00	28,800.00	268,800.00
	<b>SUB TOTAL</b>	<b>700,000.00</b>	<b>84,000.00</b>	<b>784,000.00</b>
	<b>GRAND TOTAL</b>	<b>700,000.00</b>	<b>84,000.00</b>	<b>784,000.00</b>

SUBMITTED BY: <i>C. Lumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <b>Reg Cabanban</b> <i>Reg Cabanban</i> Managing Partner		
APPROVED BY: <i>A.C. Norbert</i> <b>Anna C. Norbert</b>		