

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Mekeni Food Corporation
 BRAND : Mekeni Food Corporation
 PROJECT : Mekeni 10 Months Always On Materials & Community Management
 CE. NO. : 0001-2022-0008
 DATE : 19 April 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	Creative Development Content and Posters: 4 posts per month (2 static & 2 animated) Maximum of 2 revisions Pullouts, Mekeni Moments, Trendjacking Content, E-commerce push, Product specific posts Content calendar planning Duration: June 1, 2022 - March 31, 2023	320,000.00		320,000.00
II	Community Management One (1) Community Manager Two (2) platforms (FB & IG) Mondays to Fridays (9 AM to 6 PM only), excluding weekends and holidays Scope of Work: Posting of materials and community engagement on the brand's FB/IG page only Reports: Bi-annual and Monthly Reports Submission every mid of month after Duration: June 1, 2022 - March 31, 2023	552,000.00		552,000.00
III	Account Servicing & Client Servicing Fee (15%)	130,800.00		130,800.00
	SUB TOTAL	1,002,800.00	0.00	1,002,800.00
	12% VAT			120,336.00
	GRAND TOTAL	1,002,800.00	0.00	1,123,136.00

TERMS :

Note: Penalty charges of 2% will be added per month on the unpaid amount, until fully paid.

The Service Provider reserves the right to suspend work in case the delay last more than forty-five (45) days after the due date.




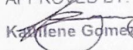
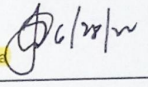
** To be BILLED and PAID on a monthly basis per table below:

MONTHLY COVERAGE	BILLING SCHEDULE	BILLING PER MONTH AMOUNT (VAT EX)	PAYMENT SCHEDULES
June 2022	July 15, 2022	100,280.00	on or before August 15, 2022
July 2022	August 15, 2022	100,280.00	on or before September 15, 2022
August 2022	September 15, 2022	100,280.00	on or before October 15, 2022

September 2022	October 14, 2022	100,280.00	on or before November 15, 2022
October 2022	November 15, 2022	100,280.00	on or before December 15, 2022
November 2022	December 15, 2022	100,280.00	on or before January 15, 2023
December 2022	January 13, 2023	100,280.00	on or before February 15, 2023
January 2023	February 15, 2023	100,280.00	on or before March 15, 2023
February 2023	March 15, 2023	100,280.00	on or before April 15, 2023
March 2023	April 15, 2023	100,280.00	on or before May 15, 2023
TOTAL		1,002,800.00	

Number of Always On Posts: 40

Community Management: 1 Community Manager for 10 months for FB & IG

PREPARED BY:  Kim Jimenez Senior Account Manager		
NOTED BY:  Reg Cabanban Managing Partner		
APPROVED BY:  Patricia Co <small>05 25 2022</small>	APPROVED BY:  Karlene Gomez-Schultz	APPROVED BY:  Prudencio Garcia