

PRODUCTION & CREATIVE SERVICES COST ESTIMATE









CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Toyota
PROJECT : TMP PIMS Materials-OOH & ASC
CE. NO. : TOYOTA-2024-0037
DATE : 14 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I LED OOH studies, final design and cascades Robinsons Galleria, C5 Kalayaan-West Rembo, EDSA Boni (SB) and EDSA Harvard (NB) 16hrs x 3500/hr	56,000.00		56,000.00
II ASC APPLICATION (SPECIAL APPLICATION) Permit Fee - 1x, Print Ad - Php 15400 per print material with same design total of Php 15,400 and 1x LED OOH @ Php 16,400 per OOH material with same design Advancing fee (15% of permit fee) - Php 4,620 Processing fee - Php 10,000 (2 applications)	45,420.00		45,420.00
SUB TOTAL	101,420.00	0.00	101,420.00
11.65% ASF			11,815.43
12% VAT			13,588.25
GRAND TOTAL	101,420.00	0.00	126,823.68

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY:  Love Rosas Account Director			
NOTED BY:  Reginne Cabanban Managing Partner			
APPROVED BY:  Yanni Alvarez Digital Marketing Specialist	APPROVED BY:  Juan Carlos Gaon Supervisor, Digital Marketing	APPROVED BY:  Andy Ty Assistant Vice President	APPROVED BY:  Elvin Luciano Vice President, Marketing Services Department