

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Toyota Choice  
**PROJECT** : Toyota Choice x Ben&Ben - Addendum for ASC  
**CE. NO.** : TOYOTA-2026-0010  
**DATE** : 16 February 2026

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I <b>ASC APPLICATION</b>	11,000.00	1,320.00	12,320.00
Addendum for special screening application (2,750 php from previous CE)			
Inclusive of:			
- 1x special screening for 60s material			
<b>SUB TOTAL</b>	<b>11,000.00</b>	<b>1,320.00</b>	<b>12,320.00</b>
<b>11.675% ASF</b>			<b>1,438.36</b>
<b>GRAND TOTAL</b>	<b>11,000.00</b>	<b>1,320.00</b>	<b>13,758.36</b>

**TERMS** : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: <b>Jose Rizalino II Roxas</b> Senior Account Manager	VERIFIED BY: <b>Reginne Cabanban</b> Managing Partner
NOTED BY: <b>Miguel Sevilla</b> Account Director	
APPROVED BY: <b>Marianna Gabrielle C. Racho</b> Brand Management Associate	APPROVED BY: <b>Juan Carlos C. Gaor</b> Supervisor, Brand Management Section