

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Toyota Choice  
 PROJECT: : Toyota Choice x Ben&Ben Production Cost  
 CE. NO. : TOYOTA-2026-0006  
 DATE : 09 February 2026

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>VIDEO AND PRINT PRODUCTION</b>	8,481,536.18	1,017,784.34	9,499,320.52
2x online video (branded and testimonial) and 1x image bank shoot for Ben&Ben for Toyota Choice.			
Inclusive of the following:			
- Outputs: 1 x 60s (16x9, 9x16), 1 x 30s (16x9, 9x16), 1 x 2-3 mins (16x9, 9x16)			
- Production House: Provill			
- Director: Luis Tabuena			
- Photographer: Jay Tablante			
- Pre-Production Expenses, Production Personnel, Shooting Location Permits, Equipment, Celebrity Make-Up Artist			
Excluding artist talent fee and wardrobe stylist fee			
<b>SUB TOTAL</b>	8,481,536.18	1,017,784.34	9,499,320.52
<b>11.675% ASF</b>			1,109,045.67
<b>GRAND TOTAL</b>	8,481,536.18	1,017,784.34	10,608,366.19

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Jose Rizalino II Roxas Senior Account Manager		VERIFIED BY: Reginne Cabanban Managing Partner			
NOTED BY: Miguel Sevilla Account Director					
APPROVED BY: Marianna Gabriela C. Racho Brand Management Associate	APPROVED BY: Juan Carlos C. Gaon Supervisor, Brand Management Section	APPROVED BY: Jade Sison-Mendoza Assistant Vice President, Marketing Services Department	APPROVED BY: Elijah Marcial First Vice President, VSO	APPROVED BY: Sherwin Chua-Lim Senior Vice President, VSO	APPROVED BY: Jing Atienza Executive Vice President