

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
BRAND : Kinto One
PROJECT : Kinto One - December AOs
CE. NO. : TOYOTA-2025-0122
DATE : 22 December 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

| | SERVICE | NET | VAT | TOTAL |
|-----|--|-------------------|------------------|-------------------|
| I | DECEMBER - SOCIAL MEDIA CONTENT <ul style="list-style-type: none"> • Static -3,500 PHP per hour, with a total of 4 hours per post (5x) • Animated/Reels -3,500 PHP per hour, with a total of 6 hours per post (4x) | 154,000.00 | 18,480.00 | 172,480.00 |
| II | CONTENT CALENDAR CREATION Creation of campaign content calendar for KOI platforms for December 2025 | 24,000.00 | 2,880.00 | 26,880.00 |
| III | STOCK PHOTOS Purchase of stock images, Premier Social Media License Cost per image @ 29 USD Forex: 1 USD = 63.6450 PHP (3x) Cost per image @ 58 USD Forex: 1 USD = 63.6450 PHP (2x) | 12,919.94 | 1,550.39 | 14,470.33 |
| | SUB TOTAL | 190,919.94 | 22,910.39 | 213,830.33 |
| | 11.675% ASF | | | 24,964.69 |
| | GRAND TOTAL | 190,919.94 | 22,910.39 | 238,795.02 |

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

| | |
|--|---|
| SUBMITTED BY: Jose Rizalino II Roxas Senior Account Manager | VERIFIED BY: Reginne Cabanban Managing Partner |
| NOTED BY: Kaye Rosas Mona Group Account Director | |
| APPROVED BY: Juan Carlos Gaon | APPROVED BY: Jade Sison-Mendoza |