

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
BRAND : Tamaraw  
PROJECT: : Tamaraw Value Chain Package Ad  
CE. NO. : TOYOTA-2025-0033  
DATE : 02 May 2025

16/F Two World Square,  
#22 Upper Mckinley Road,  
Mckinley Hill, Fort Bonifacio,  
Taguig City, 1634  
Tel.: 8856-7888

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

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	SERVICE	NET	VAT	COST IN PHP
I	<b>KV CREATION</b> Creation of Value Chain Package KV design. Manhours: 60 hours @ Php3,500 Net	210,000.00		210,000.00
II	<b>STOCK PHOTO</b> - Total of 1x stock photo for All Media - Cost per image @ USD 155 - Forex: USD 1 = PHP 60.96 (BSP rate as of April 30, 2025)	9,448.80		9,448.80
III	<b>PRINT CASCADE</b> Cascade of Value Chain Package ad to 3x print ads. Inclusive of FA. Manhours: 18 hours @ Php 3,500 Net	63,000.00		63,000.00

<b>IV</b>	<b>ASC APPLICATION</b>	41,960.00		<b>41,960.00</b>
	Inclusive of:			
	- 1x Special Screening (Php 30,800)			
	- Advancing Fee (Php 6,160)			
	- Processing Fee (Php 5,000)			
	<b>SUB TOTAL</b>	<b>324,408.80</b>	<b>0.00</b>	<b>324,408.80</b>
	<b>11.675% ASF</b>			<b>37,874.73</b>
	<b>12% VAT</b>			<b>43,474.02</b>
	<b>GRAND TOTAL</b>	<b>324,408.80</b>	<b>0.00</b>	<b>405,757.55</b>

**TERMS :**

Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY:  <b>Miguel Sevilla</b> Account Director			
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner			
APPROVED BY:  <b>Sandy Padrinao</b> Sales Promo Associate	APPROVED BY:  <b>Kat Velasquez</b> Group Head, Sales Promo	APPROVED BY:  <b>Andrew Ryan M.</b> Assistant Vice President, Marketing Services Department	APPROVED BY:  <b>Elvin Luciano</b> Vice President, Marketing Services Department