

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : Corporate  
 PROJECT : Toyota Hybrid / September 2023 AO Content  
 CE. NO. : TOYOTA-2023-0033  
 DATE : 05 October 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	<b>Duration: September 2023</b> <b>INCLUSIONS:</b> <b>Digital Social Posts Production</b> - Total of 4 animated posts; 7.5 hours per material @Php 3,500/hour - Total of 1 static post; 4 hours per material @Php3,500/hour - Total of 1 multi-image post; 4 hours per material @Php3,500/hour	133,000.00	15,960.00	148,960.00
II	<b>Stockphotos (c/o Shutterstock)</b> - Total of 7 stockphoto images Cost per image @ USD 14.50 Forex: USD1=PHP60	6,090.00	730.80	6,820.80
III	<b>ASF</b> <b>On items number I, II</b>	16,238.76	1,948.65	18,187.41
	<b>SUB TOTAL</b>	155,328.76	18,639.45	173,968.21
	<b>GRAND TOTAL</b>	155,328.76	18,639.45	173,968.21

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

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NOTED BY: <i>R. Cabanban</i> <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY: <i>P. Woo</i> <b>Paul Woo</b> Brand Management - Social and Web	APPROVED BY: <i>J. Gaon</i> <b>JC Gaon</b> Group Head - Brand Management Section	APPROVED BY: <i>E. Luciano</i> <b>Elvin Luciano</b> Vice President, Marketing Services Department