

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : Corporate
 PROJECT : Toyota Hybrid / August 2023 AO Content
 CE. NO. : TOYOTA-2023-0028
 DATE : 07 September 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	COST IN PHP
I	DURATION: August 2023 DIGITAL SOCIAL POSTS PRODUCTION - Total of 3 Animated Posts; 7.5 hours per material @Php 3,500/hour - Total of 3 Static Posts; 4 hours per material @Php 3,500/hour	120,750.00	14,490.00	135,240.00
II	STOCK PHOTOS (c/o Shutterstock) Total of 13 stock photo images - Cost per image @ USD 14.50/image - Exchange Rate USD 1 = Php 60	11,310.00	1,357.20	12,667.20
III	ASF (11.675%) On items number I, II	15,418.01	1,850.16	17,268.17
	SUB TOTAL	147,478.01	17,697.36	165,175.37
	GRAND TOTAL	147,478.01	17,697.36	165,175.37

TERMS : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

SUBMITTED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: Lalyn Morete Senior Finance Analyst
NOTED BY: Reginne Cabanban Managing Partner		
APPROVED BY: PAUL WOO Brand Management - Social & Web	APPROVED BY: JC GAON Group Head, Brand Management Section	APPROVED BY: ELVIN LUCIANO Vice President Marketing