

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION
 BRAND : HEV
 PROJECT: : HEV x FIBA TVC 30s Material
 CE. NO. : TOYOTA-2023-0024
 DATE : 28 July 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	ASF	VAT	COST IN PHP
I	VIDEO PRODUCTION Soundtrack Sound Design as audio house - Provision for 1 network music, 1 VO talent, studio time (recording, soundesign, editing, mastering & lay-in Duration is 15 months from the date of approval/release of the first material version	112,504.41	0.00	13,500.53	126,004.94
II	PERMITS & FILE TRANSMISSIONS ASC Application Management - two (2) ASC application, application rates to be costed separately depending on the material	20,000.00	0.00	2,400.00	22,400.00
III	PERMITS & FILE TRANSMISSIONS ASC Permit - ASC fees - July 25 special screening - Php13,750.00 Net - week of July 31 special screening - Php 13,750.00 Net - TVC 30s rate - Php 1,430.00 Net per screening	30,360.00	0.00	3,643.20	34,003.20
IV	PROJECT MANAGEMENT Client Servicing Fee - includes agency service fee and management of the project from end to end for the entire contract duration On items number I, II, III	19,014.42		2,281.73	21,296.15
	SUB TOTAL	181,878.83	0.00	21,825.46	203,704.29
	GRAND TOTAL	181,878.83	0.00	21,825.46	203,704.29

TERMS :

- Notes:
- Cost reflected above are based on TMP and agency rate card
 - Exclusive of costs of transportation, accommodation, meal and out-of-pocket expenses for official trips related to client's projects (market checks, trade checks, research, concerts/events, etc.)

- Does not include cash advances for production (audio-visual, printing, etc.), talent fees, professional fees

- Music licensing is for Terrestrial TV only, rates for Cable TV and/or radio, cinema & events to be costed

SUBMITTED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>C. Lumayad</i> Claire Lumayad Exec. Assistant / CE Traffic Manager	VERIFIED BY: <i>L. Morete</i> Lalyn Morete Senior Finance Analyst
NOTED BY: <i>Reg Cabanban</i> Reg Cabanban Managing Partner		
APPROVED BY: MONIQUE GALZA Brand Management Associate <i>M. Galza</i>	APPROVED BY: MICHELLE DE GUZMAN Marketing Manager <i>M. De Guzman</i>	APPROVED BY: ELVIN LUCIANO Assistant Vice President Marketing <i>E. Luciano</i>