

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : TOYOTA MOTOR PHILIPPINES CORPORATION  
 BRAND : HEV  
 PROJECT: : HEV x FIBA TVC 30s (TVC Materials)  
 CE. NO. : TOYOTA-2023-0023  
 DATE : 28 July 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	ASF	VAT	COST IN PHP
I	<b>VIDEO PRODUCTION</b>	407,748.44	0.00	48,929.81	456,678.25
	<b>Material Online</b>				
	Unitel x Straight Shooters				
	- Engine Room as post house for offline, grading, online with provision for 2D supers/graphics, mastering and dub release.				
	- Provision for fees of producer & production staff				
	- Provision for additional fees of producer, director and production staff				
	- Provision for 5x TVCx transmission				
	- All assets & layout guide c/o agency				
	<b>PROJECT MANAGEMENT</b>				
	<b>Client Servicing Fee</b>				
II	- includes agency service fee and management of the project from end to end for the entire contract duration On items number I	47,604.63		5,712.56	53,317.19
	<b>SUB TOTAL</b>	455,353.07	0.00	54,642.37	509,995.44
	<b>GRAND TOTAL</b>	455,353.07	0.00	54,642.37	509,995.44

**TERMS :**

- Notes:
- Cost reflected above are based on TMP and agency rate card
  - Exclusive of costs of transportation, accommodation, meal and out-of-pocket expenses for official trips related to client's projects (market checks, trade checks, research, concerts/events, etc.)
  - Does not include cash advances for production (audio-visual, printing, etc.), talent fees, professional fees
  - Music licensing is for Terrestrial TV only, rates for Cable TV and/or radio, cinema & events to be costed

SUBMITTED BY: <i>Ctlumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	PREPARED BY: <i>Ctlumayad</i> <b>Claire Lumayad</b> Exec. Assistant / CE Traffic Manager	VERIFIED BY: <i>[Signature]</i> <b>Lalyn Morete</b> Senior Finance Analyst
NOTED BY: <i>[Signature]</i> <b>Reg Cabanban</b> Managing Partner		

<p>APPROVED BY:  <b>MONIQUE GALZA</b> Brand Management Associate</p>	<p>APPROVED BY:  <b>MICHELLE DE GUZMAN</b> Marketing Manager</p>	<p>APPROVED BY:  <b>ELVIN LUCIANO</b> Assistant Vice President Marketing</p>
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