

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : SMART COMMUNICATIONS, INC.
 BRAND : Smart
 PROJECT: : Seeding Tokens
 CE. NO. : SMART PR OOS 2023-23
 DATE : 15 December 2023

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I MPR Media Seeding:	29,823.53		29,823.53
<ul style="list-style-type: none"> • Manila Bulletin • The Philippine Star • Manila Standard • Manila Standard • Business Mirror • Malaya Business Insight • The Manila Times • Daily Tribune • BusinessWorld 			
SUB TOTAL	29,823.53	0.00	29,823.53
12% VAT			3,578.82
GRAND TOTAL	29,823.53	0.00	33,402.35

PREPARED BY: Mark Josef Dolor Senior Account Manager	
NOTED BY: Bobby T. Vito Managing Director	NOTED BY: Tere Isla Group Account Director
APPROVED BY: Alwin Carino Smart Communications, Inc.	APPROVED BY: Lawrence De Guzman Smart Communications, Inc.

IO CODE BREAKDOWN

23SCM7130002 - PHP 13, 703.27
 23SCM7200002 -Php 12, 841.50
 23SCM7250002 - Php 4,000.60