

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : SMART COMMUNICATIONS, INC.
BRAND : Smart
PROJECT : TNT Sulit Affordalloads Facebook Page Engagement
CE. NO. : SMART PR OOS 2022-09
DATE : 17 August 2022

16/F Two World Squire
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 856-7888
 Fax: 856-9316









SERVICE	NET	VAT	COST IN PHP
I TNT Sulit Affordalloads Facebook Page Engagement Four (4) Facebook Pages:	313,529.41	37,623.53	351,152.94
1. SUPERELMERS - 1.3M FB page followers Scope of Work: * Production of four (4) Meme Facebook Posts following the brief (creation of visual and writing of caption per post)			
2. KLASIK TITOS AND TITAS OF MANILA - 871.7K FB page followers			
3. 8LIST.PH - 576.7K FB page followers			
4. LINYA LINYA - 883.7K FB page followers Scope of Work: * Production of one (1) Meme Facebook Post following the brief (creation of visual and writing of caption per post)			
SUB TOTAL	313,529.41	37,623.53	351,152.94
GRAND TOTAL	313,529.41	37,623.53	351,152.94

TERMS :
NOTES

Work will not commence without securing the WBS/FYA code and fully signed CE.
 Cost indicated is inclusive of withholding tax, advancing, and management fees.

COMMITMENT TO PAY

This is to ensure our commitment to pay Ripple8, Inc. (with vendor ID: 100009858) for all advances it will incur to cover the cost of various out-of-pocket expenses enumerated in our approved CE no. SMART PR OOS 2022-09 TNT Sulit Affordalloads Facebook Page Engagement totaling no more than the amount of PHP 351,152.94 within 15 days upon receipt of its official invoice with accompanying liquidation/reimbursement report and acceptable proofs of purchases and payments only if applicable.

SUBMITTED BY:  Angel Centeno Account Manager	PREPARED BY:  Angel Centeno Account Manager	VERIFIED BY:  Flordeliza A. Dela Cruz Finance
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Maria Theresa A. Isla Group Account Director	
APPROVED BY:  Alvin Cariño Senior PR Specialits, Smart Marketing PR	APPROVED BY:  Lawrence De Guzman Manager, Smart Marketing PR	APPROVED BY:  Jaja Galang Junior Brand Manager, TNT