

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : ROCKWELL LAND CORPORATION  
**BRAND** : Rockwell Land - Rockwell Center Bacolod and Nara Residences  
**PROJECT:** : Bacolod & Cebu Project - RCB & Nara  
**CE. NO.** : ROCKWELL LAND-2025-0002  
**DATE** : 19 August 2025

6/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
<b>I</b>	30,000.00	3,600.00	<b>33,600.00</b>
<b>A. Account Servicing Project Management</b>			
<ul style="list-style-type: none"> <li>• Handling and management of clients' directions.</li> <li>• Coordination for creative and executions development.</li> <li>• Project management for creative development.</li> <li>• Duration: 5 months.</li> </ul>			
<b>II</b>	90,000.00	10,800.00	<b>100,800.00</b>
<b>B. Creative Deliverables</b>			
<i>Key Visual x 1 for RCB</i>			
<ul style="list-style-type: none"> <li>• Key Visual for all properties, inclusive of headlines and descriptions, a visual design system with usage guidelines.</li> <li>• Max. of 3 major revisions each on the KV Headline.</li> <li>• Final output inclusive of highresolution layered file (exclusive of FA).</li> </ul>			
<b>III</b>	90,000.00	10,800.00	<b>100,800.00</b>
<i>Key Visual x 1 for Nara Residences</i>			
<ul style="list-style-type: none"> <li>• Key Visual for all properties, inclusive of headlines and descriptions, a visual design system with usage guidelines.</li> <li>• Max. of 3 major revisions each on the KV Headline.</li> <li>• Final output inclusive of highresolution layered file (exclusive of FA).</li> </ul>			
<b>SUB TOTAL</b>	<b>210,000.00</b>	<b>25,200.00</b>	<b>235,200.00</b>
<b>GRAND TOTAL</b>	<b>210,000.00</b>	<b>25,200.00</b>	<b>235,200.00</b>

**TERMS** : 30 DAYS FROM RECEIPT OF INVOICE

NOTED BY:  <b>John Lucas</b> Managing Director
APPROVED BY:  <b>Samantha Joyce Castillo</b> Vice President for Marketing