

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



Ripple8, Inc.  
16/F Two World Square  
McKinley Hill, The Fort  
Taguig City, Philippines  
Tel.: 856-7888  
Fax: 856-9316

CLIENT: Smart Communications, Inc.

BRAND: Smart Communications, Inc.

PROJECT: PETMALOOP

|           |                      |          |      |
|-----------|----------------------|----------|------|
| C.E. NO.: | SMART PR OOS 2023-20 |          |      |
| FYA NO.:  |                      |          |      |
| DATE:     | 8                    | NOVEMBER | 2023 |

| PETMALOOP    |  |                   |                  |                   |
|--------------|--|-------------------|------------------|-------------------|
|              | SERVICE  | NET               | VAT              | TOTAL             |
| I.           | <b>VENUE &amp; FOOD</b><br><i>One (1) function room in Dusit Thani Hotel- Isaree Function Room with basic sound system and screen projector</i>  | ₱629,411.77       | ₱75,529.41       | ₱704,941.18       |
| II           | <b>MEDIA TOKENS</b><br><i>Maya credits worth Php3,000 for 30 media attendees<br/>Disbursement and documentation of the media tokens<br/>Submission of the completion report</i>                      |                   |                  |                   |
| III          | <b>VAN RENTAL</b><br><i>Three (3) vans for rent to be used for ferrying media to and from the venue with specific pick-ups points. Cost includes driver, gas, parking and toll fees if necessary</i> |                   |                  |                   |
| IV           | <b>RAFFLE</b><br><i>Documentation of recipients from media attendees</i>   |                   |                  |                   |
| V            | <b>EVENT HOST</b>  |                   |                  |                   |
| <b>TOTAL</b> |  | <b>629,411.77</b> | <b>75,529.41</b> | <b>704,941.18</b> |

**NOTES**

Work will not commence without securing the WBS/FYA code and fully signed CE.  
Cost indicated is inclusive of withholding tax, advancing, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of **Php 704,941.18 (vat inclusive)** within 30 days upon receipt of its official invoice.

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|---|--------------------------------|--|
| PREPARED BY:<br><br>MARIA THERESA A. ISLA | APPROVED BY:<br><br>BOBBY VITO | APPROVED BY:<br><br>ALVIN CARINO       |
|   |                                | APPROVED BY:<br><br>Lawrence De Guzman |