

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



A DDB Group Company

CLIENT : SMART COMMUNICATIONS, INC.  
 BRAND : Smart  
 PROJECT: : Liga Adarna Seeding Tokens  
 CE. NO. : SMART PR OOS 2023-11  
 DATE : 05 July 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 856-7888  
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Media Seeding Tokens	52,000.00	6,240.00	58,240.00
<ul style="list-style-type: none"> <li>Seeding budget to maximum of 17 media/bloggers for the Liga Adarna Story</li> </ul>			
<b>SUB TOTAL</b>	<b>52,000.00</b>	<b>6,240.00</b>	<b>58,240.00</b>
<b>GRAND TOTAL</b>	<b>52,000.00</b>	<b>6,240.00</b>	<b>58,240.00</b>

PREPARED BY: <b>Mark Josef Dolor</b> Senior Account Manager	VERIFIED BY: <b>Airah O. Salvatera</b> Billing and Collection Analyst
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APPROVED BY: <b>Alvin Carino</b> Smart Communications, Inc.	APPROVED BY: <b>Lawrence De Guzman</b> Smart Communications, Inc.