

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT INC.
 BRAND : PLDT Enterprise
 PROJECT : 2025 Committed To Your Success Media Kick-off
 CE. NO. : PLDT Enterprise OOS 2025 -01
 DATE : 09 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888






SERVICE	NET	VAT	TOTAL
I Media Inviting (Metro Manila)	200,000.00		200,000.00
<ul style="list-style-type: none"> • Identification & invitation of media attendees (40 pax) • On-site and program management • Speech writing as needed • Coordination with Events Agency on implementation • Script development for needed event • Q&A Development for talk portion 			
II Media Inviting (Cebu and Davao)	180,000.00		180,000.00
<ul style="list-style-type: none"> • Identification & invitation of media attendees (20 pax 10 from Cebu and 10 from Davao) • Remote (online) management only. 			
III Media Tokens Delivery	12,235.29		12,235.29
Delivery fees for Cebu and Davao virtual attendees total of twenty (20) pax			
IV Media transportation	32,117.65		32,117.65
<ul style="list-style-type: none"> • Servicing media to on-ground event (Metro Manila only) three (3) Vans for use for Media Transportation			
SUB TOTAL	424,352.94	0.00	424,352.94
12% VAT			50,922.35
GRAND TOTAL	424,352.94	0.00	475,275.29

TERMS :

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP475,275.29(vat inclusive) within 30 days upon receipt of its official invoice.

SUBMITTED BY:  Jam Sison Account Manager		PREPARED BY:  Jam Sison Account Manager	
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director	

APPROVED BY:

Reanne Borines



Senior Brand Communications Specialist

APPROVED BY:

Rachel Ann D. Tablante



Center Head, Enterprise Marketing Communications