

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT INC.
BRAND : PLDT Enterprise
PROJECT : 2025 Committed To Your Success Media Engagement Metro Manila
CE. NO. : PLDT Enterprise OOS 2025-02
DATE : 09 January 2025

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634

 Tel.: 8856-7888









SERVICE	NET	VAT	TOTAL
I Media Inviting (Metro Manila) Day 1	210,000.00		210,000.00
<ul style="list-style-type: none"> • Identification & invitation of media attendees (40 pax) • On-site and program management • Speech writing as needed • Coordination with Events Agency on implementation • Script development for needed event • Q&A Development for talk portion • Media Moderation 			
II Media Inviting (Metro Manila) Day 2	180,000.00		180,000.00
<ul style="list-style-type: none"> • Identification & invitation of media attendees (20 pax) catered to lifestyle and entertainment tier 1 publications • Ten (10) media invites catered to other pocket events • On-site and program management • Speech writing as needed • Coordination with Events Agency on implementation • Script development for needed event • Q&A Development for talk portion • Media Moderation 			
III Media transportation	74,941.18		74,941.18
Servicing media to on-ground event (Metro Manila only) <ul style="list-style-type: none"> • Four (4) Vans for use for Media Transportation for day 1 • Three (3) Vans for use for Media Transportation for day 2 Pickup points: QC, Alabang, BGC, Manila			
SUB TOTAL	464,941.18	0.00	464,941.18
12% VAT			55,792.94
GRAND TOTAL	464,941.18	0.00	520,734.12

TERMS :

Work will not commence without securing the fully signed CE and approved PO. Cost indicated is inclusive of withholding tax, and management fees.

COMMITMENT TO PAY

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP520,734.12(vat inclusive) within 30 days upon receipt of its official invoice.

SUBMITTED BY:  Jam Sison Account Manager	PREPARED BY:  Jam Sison Account Manager	VERIFIED BY:  Mark Josef Dolor Account Director
NOTED BY:  Bobby T. Vito Managing Director	NOTED BY:  Mark Josef Dolor Account Director	NOTED BY:  Tere Isla Group Account Director
APPROVED BY:  Reanne Borines Senior Brand Communications Specialist		APPROVED BY:  Rachel Ann D. Tablante Center Head, Enterprise Marketing Communications