

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PLDT Inc.
 BRAND : Home
 PROJECT: : PLDT Home WiFi 5G+ Compre
 CE. NO. : PLDT-HOME-2024-0068
 DATE : 07 October 2024

16/F Two World Square,
 #22 Upper Mckinley Road,
 Mckinley Hill, Fort Bonifacio,
 Taguig City, 1634
 Tel.: 8856-7888

SERVICE	NET	VAT	COST IN PHP
I CREATIVE DEVELOPMENT One (1) Compre Cascade of 5G+ Campaign KV	14,000.00		14,000.00
II ACCOUNT MANAGEMENT & CLIENT SERVICING FEE On items number I	2,800.00	0.00	2,800.00
SUB TOTAL	16,800.00	0.00	16,800.00
12% VAT			2,016.00
GRAND TOTAL	16,800.00	0.00	18,816.00

TERMS :

Penalty charges of 2% will be added per month on the unpaid amount until fully paid. The Service Provider reserves the right to suspend work in case the delay lasts more than forty five (45) days after the due date.

SUPPLIER COST BREAKDOWN

Vendor	Vendor Code	Payment Terms		Net Amount	VAT	Gross Amount
		DUE	%			
Tribal		30	0%	151118.40	18134.208	169252.608
TOTAL			%			

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NOTED BY: <i>Diane Chua</i> Diane Chua Managing Director	NOTED BY: <i>Jennifer B. Wieneke</i> Jennifer B. Wieneke Head of Business	
APPROVED BY: <i>Anne Leonardo</i> Anne Leonardo Acquisition Marketing	APPROVED BY: <i>Patrick Tang</i> Patrick Tang Acquisition Marketing	APPROVED BY: <i>Marizel Borromeo</i> Marizel Borromeo Home A&P Management