

PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : PDIC
 BRAND : PDIC
 PROJECT: : PDIC Socmed Plans
 CE. NO. : PDIC-2022-0001
 DATE : 06 December 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	COST IN PHP
I Social media amplification plan	350,000.00		350,000.00
30 Social cards & template			
- 5 Carousel			
- 5 animated			
- 20 static			
15 Captions for the TVC main and derivatives			
SUB TOTAL	350,000.00	0.00	350,000.00
20% ASF			70,000.00
12% VAT			50,400.00
GRAND TOTAL	350,000.00	0.00	470,400.00

PREPARED BY:  Love Rosas Account Director	
NOTED BY:  Reg Cabanban Managing Partner	
APPROVED BY: Kathleen Pador Business Unit Director Bent & Buzz  <small>Kathleen Pador</small>	APPROVED BY:  Anna Chua Managing Director Bent & Buzz