

PRODUCTION & CREATIVE SERVICES COST ESTIMATE

CLIENT : Emerald Wireless Tech Inc.
 BRAND : Oppo Reno6
 PROJECT: : Oppo Reno6 Agency Fees
 CE. NO. : OPPO-2021-0002
 DATE : 31 May 2021

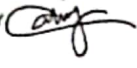
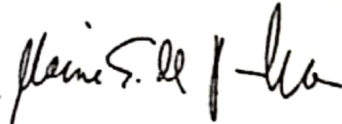

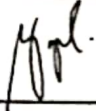



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 Tel.: 8856-7888
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	SERVICE	NET	VAT	TOTAL
I	Brand Stewardship <i>Brand and Product Briefing, Competitive Scans/Analysis, Inter-Agency Coordination, LCP/putting together of final IMC deck</i>	415,000.00	49,800.00	464,800.00
II	Strategy Development <i>Research, Local Insighting, Messaging Framework Development</i>	260,000.00	31,200.00	291,200.00
III	Local IMC Development <i>Local Creative Campaign, Local Connections Plan executions for each phase, 27 Emotions KOL video & photo guides development</i>	510,000.00	61,200.00	571,200.00
IV	Hero Asset Development and Production Supervision <i>Storyboard Development and Production Supervision for OLV (1x30s; 1x15s)</i>	750,000.00	90,000.00	840,000.00
V	KV Development and Production Supervision <i>KV Adaptation (3 - James solo, Nadine solo, James & Nadine duo), Guideline Development, Print Shoot Supervision</i>	480,000.00	57,600.00	537,600.00
VI	27 Emotions OLV Development and Production Supervision <i>Shoot guide development, Production Supervision and Supplier Coordination (1x60s; 3x15s)</i>	250,000.00	30,000.00	280,000.00
VII	27 Emotions IG Filter Development and Production Supervision <i>Filter frames/artwork Development, Production Supervision and Supplier Coordination (2x15s)</i>	105,000.00	12,600.00	117,600.00
	SUB TOTAL	2,770,000.00	332,400.00	3,102,400.00
	GRAND TOTAL	2,770,000.00	332,400.00	3,102,400.00

TERMS :

100% full payment within 60 days upon completion of the agreed scope of work or services.

SUBMITTED BY:  Camille Go Senior Account Manager		
NOTED BY: Elaine de Padua Managing Director 	NOTED BY: Meg Badilla Group Account Director 	
APPROVED BY: Jeanne Cayanan 	APPROVED BY: Chiqui Tapawan 	APPROVED BY: Zhao Han 