





PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Modess (Johnson&Johnson)
BRAND : Modess
PROJECT : Modess 2023 TVC and Digital Video Production
CE. NO. : Modess-2022-0024
DATE : 16 December 2022

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I TVC and Digital Video Production Cost	5,000,000.00	600,000.00	5,600,000.00
II Processing Fee	250,000.00	30,000.00	280,000.00
SUB TOTAL	5,250,000.00	630,000.00	5,880,000.00
GRAND TOTAL	5,250,000.00	630,000.00	5,880,000.00

PREPARED BY:  Kaye C. Platon Group Account Director	
NOTED BY:  Diane Capile Business Unit Director	NOTED BY:  Paolo Arevalo Managing Partner
APPROVED BY:  Jason Khu	APPROVED BY: Aldellyn Po