




# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : Modess (Johnson&Johnson)  
**BRAND** : Modess  
**PROJECT** : Modess 2023 Campaign - Digital Materials  
**CE. NO.** : Modess-2022-0023  
**DATE** : 16 December 2022

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I 2023 Campaign SOW 2x dynamic/GIF materials for FB and Youtube	200,000.00	24,000.00	224,000.00
<b>SUB TOTAL</b>	<b>200,000.00</b>	<b>24,000.00</b>	<b>224,000.00</b>
<b>GRAND TOTAL</b>	<b>200,000.00</b>	<b>24,000.00</b>	<b>224,000.00</b>

PREPARED BY:  Kaye C. Platon Group Account Director	
NOTED BY:  Diane Capile Business Unit Director	NOTED BY:  Paolo Arevalo Managing Partner
APPROVED BY:  Jason Khu	APPROVED BY: Aldellyn Po