

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Maya  
 BRAND : Maya Consumer  
 PROJECT: : 2025 Q2 Media and Blogger Engagement  
 CE. NO. : Maya PR OOS 2025-05  
 DATE : 04 June 2025

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

| SERVICE   | NET                 | VAT         | TOTAL               |
|---|---------------------|-------------|---------------------|
| <b>2025 Q2 Media and Blogger Engagement Budget</b>  | 1,743,529.41        |             | 1,743,529.41        |
| <ul style="list-style-type: none"> <li>Content partnerships such as website upload, native article, social media postings, and video feature</li> <li>Media rounds expenses such as meals or venue</li> <li>Sponsorship support for media events such as parties, anniversaries, and any industry related events</li> <li>Media tokens</li> <li>Total consumable amount is PHP1,235,000.00 to be liquidated through proof of work and proper documentation</li> </ul> |                     |             |                     |
| <b>SUB TOTAL</b>  | <b>1,743,529.41</b> | <b>0.00</b> | <b>1,743,529.41</b> |
| <b>12% VAT</b>  |                     |             | <b>209,223.53</b>   |
| <b>GRAND TOTAL</b>  | <b>1,743,529.41</b> | <b>0.00</b> | <b>1,952,752.94</b> |

**TERMS :**

Work will not commence without securing the PO and fully signed CE. Cost indicated is inclusive of withholding tax, advancing, and management fees.

**COMMITMENT TO PAY**

This is to ensure commitment to pay Ripple8, Inc. for the cost indicated in this CE totalling the amount of PHP1,952,752.94 (vat inc) within 30 days upon receipt of its official invoice.

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| NOTED BY:<br><b>Bobby T. Vito</b><br>Managing Director   | NOTED BY:<br><b>Mark Josef Dolor</b><br>Account Director  | NOTED BY:<br><b>Tere Isla</b><br>Group Account Director  |
| APPROVED BY:<br><b>Gia Ibay</b><br><small>Gia Ibay (Jun 17, 2025 12:41 GMT+8)</small><br>Consumer & Enterprise PR Lead | APPROVED BY:<br><b>Rhij Sarenas</b><br><small>Ma. Rhijean Sarenas (Jun 17, 2025 12:46 GMT+8)</small><br>PR & Consumer Influence Manager | APPROVED BY:<br><b>Pepe Torres</b><br><small>Pepe Torres (Jun 17, 2025 15:45 GMT+8)</small><br>Chief Marketing Officer |