

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : MANG INASAL PHILIPPINES, INC.  
 BRAND : MI  
 PROJECT: : MI CM for Google play & App Store  
 CE. NO. : MANG INASAL-2024-0005  
 DATE : 08 February 2024

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
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SERVICE	NET	VAT	TOTAL
I Responding to MI app reviews on Google Play and Apple App Store Duration: Feb 1, 2024 to Feb 1, 2025	336,000.00		336,000.00
<b>SUB TOTAL</b>	<b>336,000.00</b>	<b>0.00</b>	<b>336,000.00</b>
<b>15% ASF</b>			<b>50,400.00</b>
<b>GRAND TOTAL</b>	<b>336,000.00</b>	<b>0.00</b>	<b>386,400.00</b>

PREPARED BY: <b>Love Rosas</b> Account Director		
NOTED BY: <b>Reginne Cabanban</b> Managing Partner		
APPROVED BY: <b>Via J. Cuba</b> Group Account Director	APPROVED BY: <b>Diane W. Capile</b> Business Unit Head	APPROVED BY: <b>Anna Chua-Norbert</b> Managing Director