



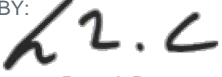
# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



CLIENT : Department of Health  
 BRAND : DOH  
 PROJECT: : 7 Healthy Habits  
 CE. NO. : DOH-2022-0003  
 DATE : 06 December 2022

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I DOH Campaign for 7 Healthy Habits	1,000,000.00		1,000,000.00
- Execution of proposed social media plan Practice Safe Sex, Care for Yourself, Care for Others, Be Clean, Live Sustainably, Move More, Eat Right Pillars			
- Output: 100 AO content following the concepts - 25 per pillar			
<b>SUB TOTAL</b>	<b>1,000,000.00</b>	<b>0.00</b>	<b>1,000,000.00</b>
<b>20% ASF</b>			<b>200,000.00</b>
<b>GRAND TOTAL</b>	<b>1,000,000.00</b>	<b>0.00</b>	<b>1,200,000.00</b>

PREPARED BY:  <b>Love Rosas</b> Account Director	
NOTED BY:  <b>Diane Chua</b> Managing Director	
APPROVED BY:  <b>Kathleen Pador</b> Business Unit Director Bent & Buzz	APPROVED BY:  <b>Anna Chua</b> Managing Director Bent & Buzz