

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



**CLIENT** : TOYOTA MOTOR PHILIPPINES CORPORATION  
**BRAND** : Toyota  
**PROJECT** : TMP PIMS Shoot (4 Days)  
**CE. NO.** : TOYOTA-2024-0034  
**DATE** : 14 October 2024

16/F Two World Square,  
 #22 Upper Mckinley Road,  
 Mckinley Hill, Fort Bonifacio,  
 Taguig City, 1634  
 Tel.: 8856-7888

SERVICE	NET	VAT	TOTAL
I			
Prod video shoot - PIMS shoot Oct 24-27 (4-day coverage)	720,000.00		720,000.00
Output:			
<ul style="list-style-type: none"> <li>• Daily photos, 100-150 per day (1 Google Drive folder per day)</li> <li>• 1 vide - PIMS or Carbon neutrality video (SDE-style, client to confirm video direction before the shoot)                             <ul style="list-style-type: none"> <li>◦ 2 revision cycles (1 major and 1 minor)</li> </ul> </li> </ul>			
Crew:			
<ul style="list-style-type: none"> <li>• 1 Producer/Director</li> <li>• 2 Photographers (scattered in 4days)</li> <li>• 3 Videographers</li> <li>• 1 Audio tech</li> <li>• 2 Assts</li> </ul>			
II			
Creative Fees - supervision, direction and conceptualization	200,000.00		200,000.00
<b>SUB TOTAL</b>	<b>920,000.00</b>	<b>0.00</b>	<b>920,000.00</b>
<b>11.65% ASF</b>			<b>107,180.00</b>
<b>12% VAT</b>			<b>123,261.60</b>
<b>GRAND TOTAL</b>	<b>920,000.00</b>	<b>0.00</b>	<b>1,150,441.60</b>

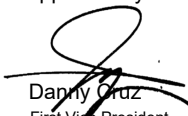
**TERMS** : Check Releasing Bank: Metrobank Check Releasing Schedules: every 1st and 15th of the month Payment Terms: 90 days

PREPARED BY:  <b>Love Rosas</b> Account Director
NOTED BY:  <b>Reginne Cabanban</b> Managing Partner

<p>APPROVED BY: Yanni Alvarez  Digital Marketing Specialist</p>	<p>APPROVED BY: Juan Carlos Gaon &lt;on leave&gt; Supervisor, Digital Marketing</p>	<p>APPROVED BY: Andy Ty  Assistant Vice President</p>	<p>APPROVED BY: Elvin Luciano  Vice President, Marketing Services Department</p>
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Approved by:

  
Danny Cruz  
First Vice President