

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE








A DDB Group Company

CLIENT : SMART COMMUNICATIONS, INC.  
 BRAND : Smart Prepaid  
 PROJECT : Super Value Deals Seeding Budget  
 CE. NO. : SMART PR OOS 2023-16  
 DATE : 14 September 2023

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 856-7888  
 Fax: 856-9316

SERVICE	NET	VAT	TOTAL
I Seeding Budget for the following releases:	152,941.18		152,941.18
<ul style="list-style-type: none"> <li>• DonBelle BTS Photo Release</li> <li>• Super Value Deals Tech PR</li> <li>• Super Value Deals Entertainment PR</li> </ul>			
<b>SUB TOTAL</b>	<b>152,941.18</b>	<b>0.00</b>	<b>152,941.18</b>
<b>12% VAT</b>			<b>18,352.94</b>
<b>GRAND TOTAL</b>	<b>152,941.18</b>	<b>0.00</b>	<b>171,294.12</b>

PREPARED BY:  <b>Mark Josef Dolor</b> Senior Account Manager	
NOTED BY:  <b>Bobby T. Vito</b> Managing Director	NOTED BY:  <b>Tere Isla</b> Group Account Director
APPROVED BY:  <b>Arvin Carino</b> Smart Communications, Inc.	APPROVED BY:  <b>Lawrence De Guzman</b> Smart Communications, Inc.