

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



DDB Philippines, Inc.  
 16th Floor, Two World Square  
 McKinley Hill, Fort Bonifacio  
 Taguig City  
 Tel. No. (632) 8567888  
 Fax No. (632) 8569317

CLIENT:	JOHNSON & JOHNSON (PHILIPPINES) INC.	
BRAND:	MODESS	
C.E. NO.:	2022	14
DATE:	04/20/22	

## MODESS GENFREE SONG - TIKTOK Hashtag Challenge Music Usage Fees

	NET	VAT	TOTAL
<b>I. MUSIC (Loudbox)</b>	121,083.33	14,530.00	135,613.33
Music Usage Fee for:			
• One (1) final jingle 15s - TikTok Hashtag Challenge Usage			
• Inclusive of one (1) generic singer and one (1) back up singer			

**Usage:** 1x15s TikTok Hashtag Challenge Usage

**Duration:** 1day up to 15months

**Territory:** Philippines

<b>TOTAL</b>	<b>121,083.33</b>	<b>14,530.00</b>	<b>135,613.33</b>
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**TERMS:**

Payment 30 days from billing date.

Two (2) percent penalty per month will apply when payment term is past its due date.

Submitted by:  Camille Go	Approved By:  Jason Khu
Noted by:  Kaye C. Platon  Diane W. Capile  Paolo J. Arevalo	Rehi Dimayuga