

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



DDB Philippines, Inc.  
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CLIENT:	JOHNSON & JOHNSON (PHILIPPINES) INC.	
BRAND:	MODESS	
C.E. NO.:	2022	13
DATE:	04/18/22	

## MODESS TAMBULI 2022 Entry & Production Fees

	NET	VAT	TOTAL
<b>I. ENTRY FEE</b>	24,000.00	2,880.00	26,880.00
Fee for single Philippine entry (1 material) and inclusive of late entry fee <i>Modess Free To Move Campaign - Brand Storytelling Category</i>			
<b>II. PRODUCTION FEE</b>	30,000.00	3,600.00	33,600.00
Development of one (1) case study video <i>2mins, MP4 format</i>			
<b>TOTAL</b>	<b>54,000.00</b>	<b>6,480.00</b>	<b>60,480.00</b>

**TERMS:**

100% full payment upon approval of CE.

Submitted by:  Camille Go	Approved By:  Rehi Dimayuga
Noted by:  Kaye C. Platon	 Diane W. Capile
	 Paolo J. Arevalo