

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE



DDB Philippines, Inc.  
 16th Floor, Two World Square  
 McKinley Hill, Fort Bonifacio  
 Taguig City  
 Tel. No. (632) 8567888  
 Fax No. (632) 8569317

CLIENT:	JOHNSON & JOHNSON (PHILIPPINES) INC.	
BRAND:	MODESS	
C.E. NO.:	2022	12
DATE:	04/07/22	

## MODESS & CAREFREE ASC Processing & Application Fees

	NET	VAT	TOTAL
I. <b>ASC AGENCY PROCESSING FEE</b> Inclusive of sixteen (16) ASC applications	250,000.00	30,000.00	280,000.00
II. <b>ASC APPLICATION FEES</b> Inclusive of sixteen (16) static materials @ Php840 VAT INC/static ad	12,000.00	1,440.00	13,440.00
<b>TOTAL</b>	<b>262,000.00</b>	<b>31,440.00</b>	<b>293,440.00</b>

### TERMS:

100% full payment upon approval of CE.

Submitted by:  Camille Go	Approved By:  Ruel Panganiban
Noted by:  Kaye C. Platon Diane W. Capile	Dindin Simon