

**PRODUCTION & CREATIVE
SERVICES COST ESTIMATE**



DDB Philippines, Inc.
16th Floor, Two World Square
McKinley Hill, Fort Bonifacio
Taguig City
Tel. No. (632) 8567888
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CLIENT:	JOHNSON & JOHNSON (PHILIPPINES) INC.	
BRAND:	MODESS	
C.E. NO.:	2022	4
DATE:	2/10/22	

"PROJECT TIKTOK: INDOOR/OUTDOOR 10S"

I.	Additional production cost for the release materials for TV TVC 10s for Indoor and Outdoor c/o Arcade	115,000.00	13,800.00	128,800.00
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TERMS:

	Prepared and Submitted by: Anna C. Domingo	Approved by: Jason Khu
	Noted by: Kaye C. Platon Diane W. Capile	Approved by: Maria Regina Cassandra Dimayuga