

**PRODUCTION & CREATIVE  
SERVICES COST ESTIMATE**



DDB Philippines, Inc.  
16th Floor, Two World Square  
McKinley Hill, Fort Bonifacio  
Taguig City  
Tel. No. (632) 8567888  
Fax No. (632) 8569317



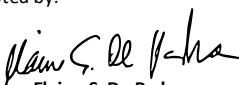
CLIENT:	JOHNSON & JOHNSON (PHILIPPINES) INC.	
BRAND:	MODESS	
C.E. NO.:	2022	2
DATE:	1/31/22	

**"PROJECT TIKTOK: INDOOR/OUTDOOR 15s & 10S/CLAIM 6S/SWITCH6S"**

I. ASC Special Screening				
<i>TVC15s and Digital Videos eight (8) materials</i>				
<i>Fee per material</i>	13,750.00	110,000.00	13,200.00	123,200.00

<b>110,000.00</b>	<b>13,200.00</b>	<b>123,200.00</b>
-------------------	------------------	-------------------

**TERMS:**

	Prepared and Submitted by:  Anna C. Domingo	Approved by:  Olivia Raissa Perlada
	Noted by:   Diane W. Capile Elaine S. De Padua	Approved by:  Maria Regina Cassandra Dimayuga