

PRODUCTION & CREATIVE SERVICES COST ESTIMATE





CLIENT : Modess (Johnson&Johnson)
BRAND : Modess
PROJECT: : Modess / CF - ASC Fees
CE. NO. : Modess-2021-0005
DATE : 21 January 2021

16/F Two World Square
 McKinley Hill, The Fort
 Taguig City, Philippines
 Tel.: 8856-7888
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	ASC AGENCY PROCESSING FEE Inclusive of sixteen (16) ASC applications	250,000.00	30,000.00	280,000.00
II	ASC APPLICATION FEES Total amount is inclusive of buffer of one (1) extra application per material • CF Capture Asset OLV 15s x 4 @ Php1430 NET/moving ad	11,440.00	1,372.80	12,812.80
	SUB TOTAL	261,440.00	31,372.80	292,812.80
	GRAND TOTAL	261,440.00	31,372.80	292,812.80

TERMS :

100% full payment upon approval of CE.

SUBMITTED BY  Camille Go Senior Account Manager	
NOTED BY: Elaine de Padua Managing Director	NOTED BY: Meg Badilla  Group Account Director
APPROVED BY: Lisa Perlada	APPROVED BY: J-Anne Gaurino-Aruta