

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE





**CLIENT** : Modess (Johnson&Johnson)  
**BRAND** : Modess  
**PROJECT** : Modess FREE TVC & OLV Prod LOUDBOX  
**CE. NO.** : Modess-2020-0038  
**DATE** : 02 December 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

SERVICE	NET	VAT	TOTAL
I SOUNDTRACK	609,237.99	73,108.56	682,346.55
Loudbox			
Studio Hours: 65			
- TVC 1 x 15s with Digital Usage			
- TVC 1 x 10s edit down with Digital Usage			
- OLV 2 x 6s edit downs with Digital Usage			
- OLV 1 x 45s edit up			
Professional Fee:			
<ul style="list-style-type: none"> <li>One (1) Celebrity sound alike (packaged for all materials)</li> <li>One (1) Character (packaged for all materials)</li> <li>Two (2) talents for guide track</li> <li>Two (2) Auditions</li> </ul>			
Music Production:			
<ul style="list-style-type: none"> <li>One (1) compre jingle 15s</li> <li>One (1) compre to final jingle 15s - TVC and Digital</li> <li>One (1) final jingle 10s edit down - TVC and Digital</li> <li>One (1) final jingle 6s edit down - TVC and Digital</li> <li>One (1) final jingle 45s edit up - Digital</li> </ul>			
***Same music to be used for the other 2x6s material; no provision for adjustments			
***Inclusive of One (1) generic singer			
<b>SUB TOTAL</b>	<b>609,237.99</b>	<b>73,108.56</b>	<b>682,346.55</b>
<b>GRAND TOTAL</b>	<b>609,237.99</b>	<b>73,108.56</b>	<b>682,346.55</b>

**TERMS :**

PO to be shared before shoot date  
 50% down payment 30 days upon receipt of invoice  
 50% balance 30 days upon project completion

SUBMITTED BY:  <b>Camille Go</b> <b>Senior Account Manager</b>	
NOTED BY: <b>Elaine de Padua</b> <b>Managing Director</b>	NOTED BY:  <b>Meg Badilla</b> <b>Group Account Director</b>
APPROVED BY: <b>Lisa Perlada</b>	APPROVED BY: <b>J-Anne Gaurino-Aruta</b>