

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE





16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

CLIENT : Modess (Johnson&Johnson)  
 BRAND : Modess  
 PROJECT: : Modess FREE TVC & OLV Prod ARCADE  
 CE. NO. : Modess-2020-0036  
 DATE : 01 December 2020

| SERVICE   | NET                 | VAT               | TOTAL               |
|---|---------------------|-------------------|---------------------|
| I BASIC PRODUCTION COST   | 3,564,674.10        | 427,760.89        | 3,992,434.99        |
| Arcade Film Factory   |                     |                   |                     |
| <i>Materials:</i>   |                     |                   |                     |
| <ul style="list-style-type: none"> <li>• 1 x 15s TVC/OLV</li> <li>• 1 x 10s TVC Edit down</li> <li>• 2 x 6s OLV Edit downs (horizontal format)</li> <li>• 1 x 45s OLV Anthem Video</li> </ul> |                     |                   |                     |
| <i>Director: Jeorge Agcaoili</i>  |                     |                   |                     |
| <i>Inclusions: DOP, AD, PD, Producer, Caster,</i>   |                     |                   |                     |
| <i>Location, Props, Equipment, Post-production,</i>   |                     |                   |                     |
| <i>Support talents, RT-PCR test (key staff) + antigen</i>   |                     |                   |                     |
| <i>swab test (celebrity and glam team)</i>  |                     |                   |                     |
| <b>SUB TOTAL</b>  | <b>3,564,674.10</b> | <b>427,760.89</b> | <b>3,992,434.99</b> |
| <b>GRAND TOTAL</b>  | <b>3,564,674.10</b> | <b>427,760.89</b> | <b>3,992,434.99</b> |

**TERMS :**

PO to be shared before shoot date  
 50% down payment 30 days upon receipt of invoice  
 50% balance 30 days upon project completion

|  |   |
|--|---|
| SUBMITTED BY: <br><b>Camille Go</b><br>Senior Account Manager |   |
| NOTED BY:<br><b>Elaine de Padua</b><br>Managing Director   | NOTED BY: <br><b>Meg Badilla</b><br>Group Account Director |
| APPROVED BY:<br><b>Lisa Perlada</b>  | APPROVED BY:<br><b>J-Anne Gaurino-Aruta</b>   |