

# PRODUCTION & CREATIVE SERVICES COST ESTIMATE





**CLIENT** : Modess (Johnson&Johnson)  
**BRAND** : Modess  
**PROJECT** : Modess Be Free to Move KV FA Development  
**CE. NO.** : Modess-2020-0033  
**DATE** : 15 October 2020

16/F Two World Square  
 McKinley Hill, The Fort  
 Taguig City, Philippines  
 Tel.: 8856-7888  
 Fax: 8856-9316

	SERVICE	NET	VAT	TOTAL
I	<b>FA COST</b>	72000	8,640.00	<b>80,640.00</b>
	Scope of Work			
	<i>Retouching/Image Composition, Digital Imaging, Color Editing &amp; Layouting</i>			
	<i>18Hrs @ Php 4,000/Hr</i>			
II	<b>DIGITAL FILE COST</b>	20000	2,400.00	<b>22,400.00</b>
	<i>200Mb @ P100/Mb</i>			
III	<b>IMAGE RENTAL</b>	3000	360.00	<b>3,360.00</b>
	<i>Package cost for five (5) Shutterstock photos</i>			
	<b>SUB TOTAL</b>	<b>95,000.00</b>	<b>11,400.00</b>	<b>106,400.00</b>
	<b>GRAND TOTAL</b>	<b>95,000.00</b>	<b>11,400.00</b>	<b>106,400.00</b>

**TERMS :**

100% full payment upon approval of CE.

SUBMITTED BY  <b>Camille Go</b> Senior Account Manager	
NOTED BY: <b>Elaine de Padua</b> Managing Director	NOTED BY:  <b>Meg Badilla</b> Group Account Director
APPROVED BY: <b>Lisa Perlada</b>	APPROVED BY: <b>J-Anne Gaurino-Aruta</b>